



MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE

Approved by AICTE, New Delhi, Affiliated to JNTUK, Kakinada : : Accredited by "NBA" for our CSE & ECE and NAAC A+ Grade

Pulladigunta (V) Vatticherukuru (M), Guntur (Dist.)



Session on Entrepreneurship & Innovation

1. TITLE OF THE EVENT: Session on Entrepreneurship & Innovation as a Career Opportunity

2. DATE OF THE EVENT: 24-12-2024

3. DURATION OF THE EVENT: 09:00 AM TO 04:00 PM

4. OBJECTIVE OF THE EVENT:

The objective of this program is to inspire participants, highlight the value of entrepreneurship, and explore career paths. It aims to equip individuals with essential skills, foster creativity, and provide resources to encourage pursuing innovative business ventures or roles in innovation-driven industries.

5. SPEAKERS/TECHNICAL TEAM/JURY MEMBERS:

Technical Team

S. No	Technical Team	Designation
1.	Dr. Krovi Raja Shekhar	CEO -Hatchlab Research center at SRM University



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6. PARTICIPANTS DETAILS:

Student participants:

S.No	Name of Branch	Year/semester	Total No of Students
1.	ECE	II-I	140

Faculty participants

S.No	Name	Designation	Total participants
1.	Dr.D.Vijaya Saradhi	Professor & HOD of ECE dept	4
2.	Dr.Ch.Ramesh	Professor & AQAC Coordinator	
3.	M.Chandana	Assistant Professor	
4.	N.Lakshmi Tirupathamma	Assistant Professor	

7. BANNERS OF THE EVENT:



MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE (AUTONOMOUS)

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Pulladigunta(V), Vatticherukuru(M), Guntur(Dt), A.P.





Department of ECE



Dr. Krovi Raja Sekhar

Principal Investigator for multiple high-profile projects, including TIDE 2.0 (₹1.7 Crores) and DST TBI (₹10.97 Crores), both funded by the Government of India in 2019. Co-Principal Investigator for ACIC (₹6.5 Crores) and FIST Project (₹45 Lakhs)

CEO, Hatchlab Research Center at SRM UNIVERSITY

Session on "Entrepreneurship & Innovation" as a Career Opportunity

Date: 24th Dec, 2024





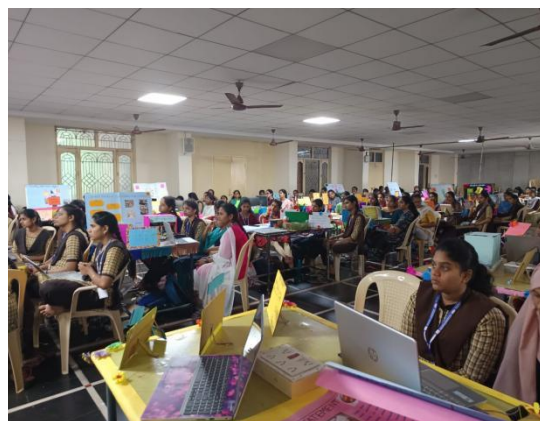
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8. EVENT PHOTOS:



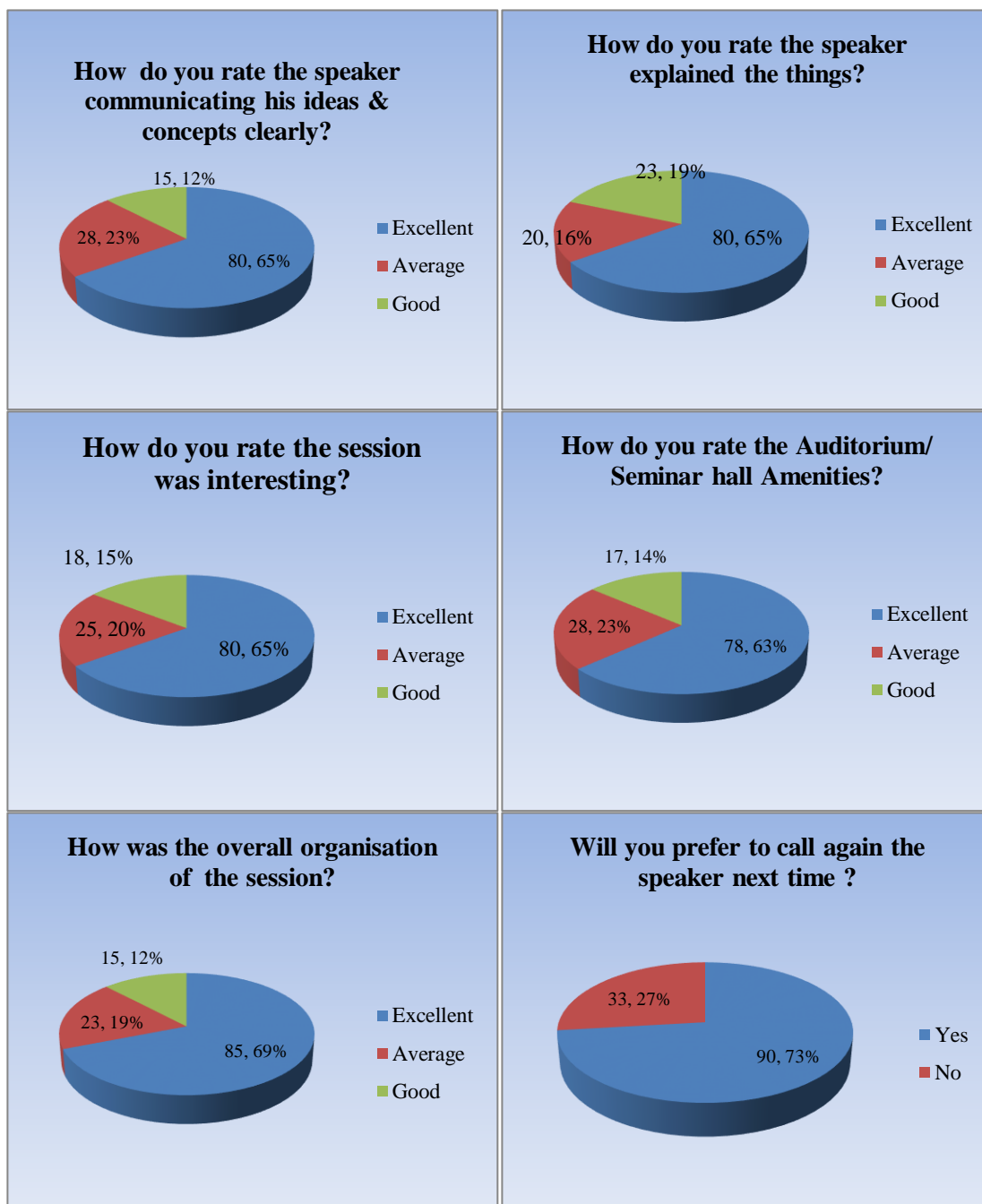
9. STUDENTS BENEFITED BY : (LEARNING SKILL/KNOWLEDE SKILLS) : KNOWLEDGE SKILL

10. MODE OF THE EVENT (ONLINE/OFF LINE/HYBRID): OFFLINE

11. Media link (Facebook):

[https://www.facebook.com/photo/?fbid=1031890205631363&set=pcb.1031890418964675&__cft__\[0\]=AZWNfzm2enx63pfbwKBqaw9IJxUx0knmE4sB--nVR-2QwyQ2crrMOUzaN63lgCyWd-kn83BJ3b1QMUA1mNcd9DAMw0oxX30jPSTI2ajRaqFsxBhyx-ICu9MC0DW5Cb_6VEGa5kxiKmJqxhWTpI2fKT7u5HJ7Q9YIZ00TSu7XQSfNvyA8Qc6gchlFDDnLliV9IX4&__tn__=*bH-R](https://www.facebook.com/photo/?fbid=1031890205631363&set=pcb.1031890418964675&__cft__[0]=AZWNfzm2enx63pfbwKBqaw9IJxUx0knmE4sB--nVR-2QwyQ2crrMOUzaN63lgCyWd-kn83BJ3b1QMUA1mNcd9DAMw0oxX30jPSTI2ajRaqFsxBhyx-ICu9MC0DW5Cb_6VEGa5kxiKmJqxhWTpI2fKT7u5HJ7Q9YIZ00TSu7XQSfNvyA8Qc6gchlFDDnLliV9IX4&__tn__=*bH-R)

12 . FEED BACK OF THE EVENT :





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13. REMARKS:

Total 140 girl students of II year from ECE department of Malineni Lakshmaiah Women's Engineering College participated in the session on Entrepreneurship & Innovation as a Career Opportunity conducted on 24th December 2024 by Dr.Krovi Raja Shekhar, CEO -Hatchlab Research center at SRM University. Students are provided with valuable insights into the dynamic world of startups & innovative ventures. The session emphasized the importance of creativity, resilience and strategic thinking in pursuing entrepreneur success. Students are encouraged to embrace risk and focus on solving real-world problems and continuously adapt to it. The session inspired a forward thinking mindset and encourages to explore entrepreneurship as a viable career path.

(Dr.D.Vijaya Saradhi)

HOD,ECE

(Dr.J.Appa Rao)

Principal